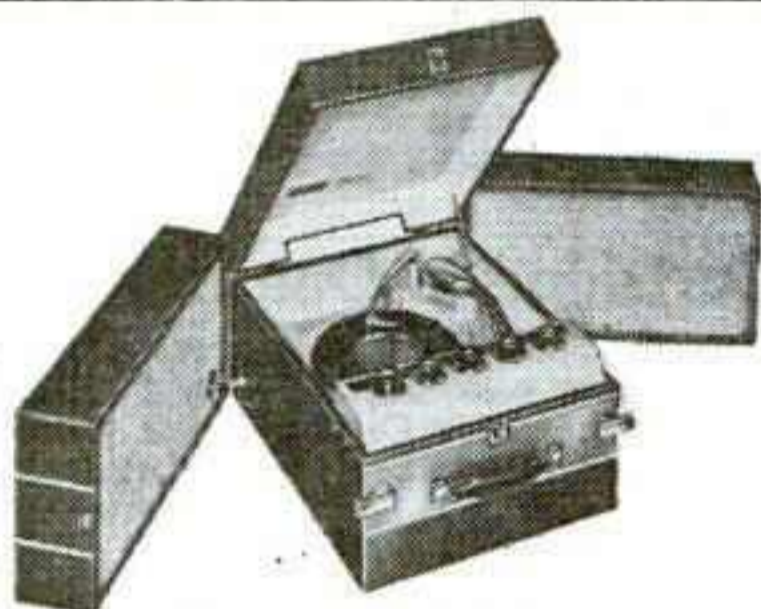


# WEBCOR IS BUILT to step up your holiday fonograf sales!

With Christmas fast approaching, take a good look at the complete line-up of Webcor portable fonograf. They're priced and styled to suit every kind of Christmas customer. From a low-end manual that's the finest in its field to a powerful stereo that rivals most consoles in fidelity.



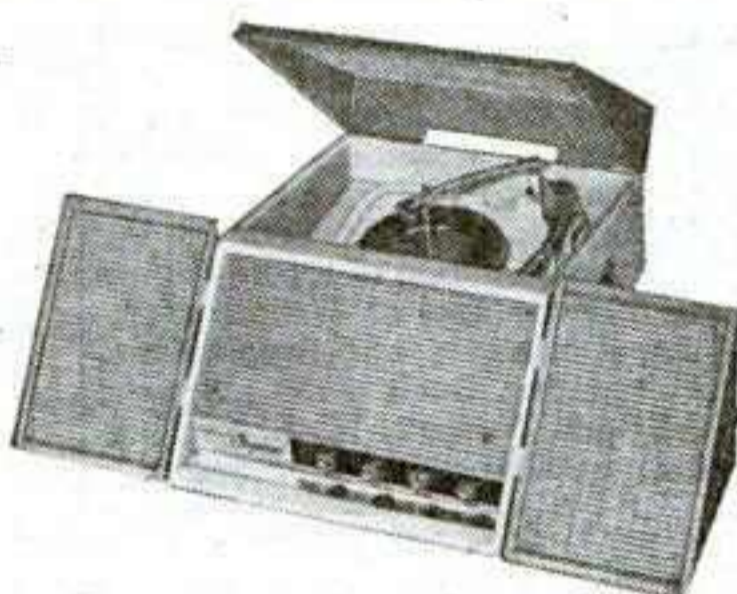
Webcor has them all—the most tailor-made step-up structure in the industry. You'll want to have every one of these money-makers in stock during the big holiday rush. Your Webcor distributor has all the facts on the greatest portable line in history; call him today.



### PRESIDENT

STEREO FONOGRAF MODEL 1150

The tops, in power and design. Reproduces music with the fidelity and clarity of many large consoles. Balance control, usually found only on consoles. 18-watt dual channel amplifier. Automatic 4-speed diskchanger. 4 hi-fi speakers.



### IMPERIAL

STEREO FONOGRAF MODEL 1163

A best seller. 3 hi-fi speakers with Webcor B.F.D., 3 channel stereo. 14-watt amplifier. Balance control. Automatic 4-speed diskchanger. May be played as shown through "sound contact" hinges—or separate speakers up to 8' on either side.



### CORONET

STEREO FONOGRAF MODEL 1154

A new concept in portable stereo design. BFD amplification for 3 channel stereo. Separate volume controls for left and right channels to match the music to the acoustical conditions of any room. Tone control. 4-speed automatic changer.



### STUDIO

STEREO FONOGRAF MODEL 1172

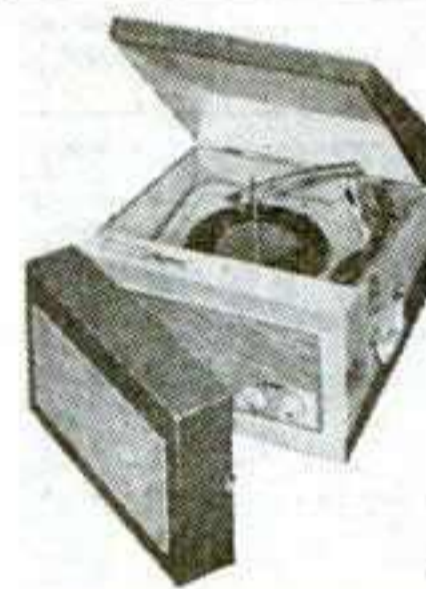
Completely automatic 4-speed stereo with dual channel 8-watt amplification. 4 hi-fi speakers. Separate controls adjust bass and treble, two volume controls balance the stereo sound plus automatic diskchanger.



### HOLIDAY

STEREO FONOGRAF MODEL 1153

The most famous name in portable fonograf. Quality reproduction is combined with handsome styling and full portability. Wide range speakers with "sound contact" hinges may be used while attached, or separated up to 8' away.



### FESTIVAL

STEREO FONOGRAF MODEL 1152

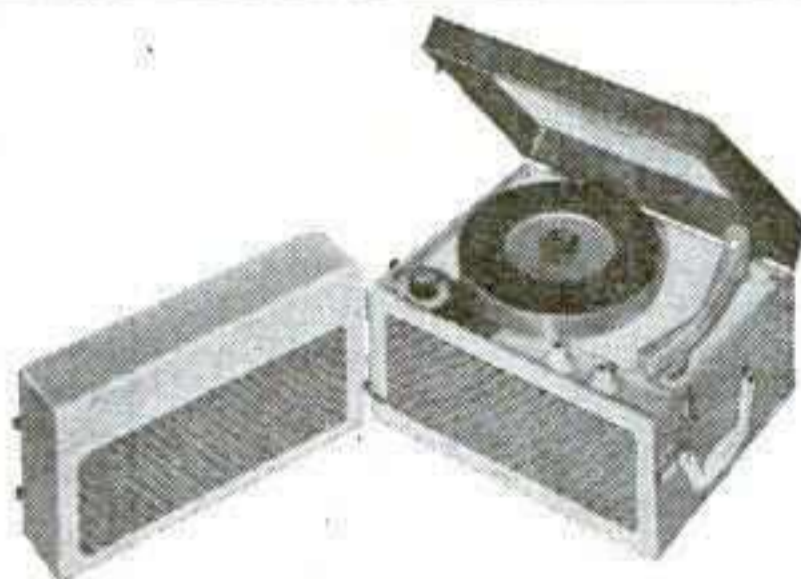
Lowest priced stereo automatic with many big set features. Automatic 4-speed stereo diskchanger. 2 wide range speakers, one built-in, one detachable. Powerful dual channel amplifier. Separate volume controls for balanced stereo sound.



### MAESTRO

MONAURAL AUTOMATIC MODEL 1151

Webcor's new automatic hi-fi at the magic selling price. Full range PM speaker. High output turn-over cartridge with 2 jeweled styli. Separate volume and tone controls. Choice of beautiful two-tone combinations.



### LARK

STEREO FONOGRAF MODEL 1113

Plays all records, stereo and monaural at all 4 speeds. Twin volume controls to achieve perfect stereo balance. 2 wide range PM speakers may be separated up to 8' for room-filling stereo sound. Built-in 45-RPM record adapter.



### MELODY

HI-FI FONOGRAF MODEL 1112

The finest low-priced manual fonograf made! Plays 4 speeds. Powerful amplifier plus wide range PM speaker—enough power to be heard clearly in a large room. Separate volume and tone controls. Priced for volume sales!

**ORDER FROM YOUR WEBCOR DISTRIBUTOR TODAY!**